

Articole publicate în reviste de specialitate cotate ISI

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1	2011	Olaru, M., Stoleriu, G., Langă C., Flood, I.,	<i>The Impact of the Implementation of ISO 9000 Quality Management System on the Customer Satisfaction Evaluation Process by the Romanian SMEs</i>	în Revista “Amfiteatru economic”, număr special, nr. 5/2011, pag. 552-561, Editura ASE, revistă cotate CNCSIS, categoria A, inclusă ISI Thomson Reuters Services (factor de impact 0,320): Social Sciences Citation Index®, Social Scisearch®, Journal Citation Reports/Social Sciences Edition, Revista mai este indexată în următoarele baze de date internaționale: EBSCO Publishing, Directory of Open Access Journals (DOAJ), Journal of Economic Literature (EconLit), Elsevier B.V. Bibliographic Databases (SCOPUS), Research Papers in Economics (RePEc), International Bibliography of the Social Sciences (IBSS), Cabell's Directory of Publishing Opportunities (Business Directories - Economics & Finance), www.amfiteatrueconomic.ro	ISSN: 1582 – 9146
2	2011	Olaru, M., Stoleriu, G., Sandru, D.	<i>Preoccupations of SMEs in Romania regarding social performance in relation with the criteria of the 2010 edition of the European Model for Excellence</i>	în Revista “Amfiteatru economic”, vol. 13, număr 29/ 2011, pag. 57-72, Editura ASE, revistă cotate CNCSIS, categoria A, inclusă ISI Thomson Reuters Services (factor de impact 0,320): Social Sciences Citation Index®, Social Scisearch®, Journal Citation Reports/Social Sciences Edition, Revista mai este indexată în următoarele baze de date internaționale: EBSCO Publishing, Directory of Open Access Journals (DOAJ), Journal of Economic Literature (EconLit), Elsevier B.V. Bibliographic Databases (SCOPUS), Research Papers in Economics (RePEc), International Bibliography of the Social Sciences (IBSS), Cabell's Directory of Publishing Opportunities (Business Directories - Economics & Finance), www.amfiteatrueconomic.ro	ISSN: 1582 – 9146
3	2010	Olaru, M., Dinu, V., Stoleriu, G., Sandru, D., Dincă, V.	<i>Responsible Commercial Activity Of Smes And Specific Values Of Sustainable Development In Terms Of The European Excellence</i>	în Revista “Amfiteatru economic”, vol 12, număr 27/ 2010, pag. 10-27, Editura ASE, revistă cotate CNCSIS, categoria A, inclusă ISI Thomson Reuters Services (factor de impact 0,320): Social Sciences Citation Index®, Social Scisearch®, Journal Citation Reports/Social Sciences Edition, Revista mai este indexată în următoarele baze de date internaționale: EBSCO Publishing, Directory	

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4	Iunie 2009	Marieta Olaru, Felicia Albescu, Dorel Paraschiv, Ghiorghita Stoleriu, Claudia Adriana Langa	<i>Performance Assessment of the Training Service Providers in Romania related to the Criteria of the Common Quality Assurance Framework</i>	Revista "Amfiteatru economic", număr 26/2009, pag. 247- 260, Editura ASE, revistă cotate CNCSIS, categoria A, inclusă ISI Thomson Reuters Services (factor de impact 0,320): Social Sciences Citation Index®, Social Scisearch®, Journal Citation Reports/Social Sciences Edition, Revista mai este indexata in urmatoarele baze de date internationale: EBSCO Publishing, Directory of Open Access Journals (DOAJ), Journal of Economic Literature (EconLit), Elsevier B.V. Bibliographic Databases (SCOPUS), Research Papers in Economics (RePEc), International Bibliography of the Social Sciences (IBSS), Cabell's Directory of Publishing Opportunities (Business Directories - Economics & Finance), www.amfiteatruconomic.ro	ISSN 1582-9146
5	Iunie 2009	Roxana Sârbu, Anca Gabriela Ilie, Antonia Cristiana Enache, Dan Dumitru	<i>The Quality of Educational Services in Higher Education – Assurance, Management or Excellence ?</i>	Revista "Amfiteatru economic", număr 26/2009, Editura ASE, revistă cotate CNCSIS, categoria A, inclusă ISI Thomson Reuters Services (factor de impact 0,320): Social Sciences Citation Index®, Social Scisearch®, Journal Citation Reports/Social Sciences Edition, Revista mai este indexata in urmatoarele baze de date internationale: EBSCO Publishing, Directory of Open Access Journals (DOAJ), Journal of Economic Literature (EconLit), Elsevier B.V. Bibliographic Databases (SCOPUS), Research Papers in Economics (RePEc), International Bibliography of the Social Sciences (IBSS), Cabell's Directory of Publishing Opportunities (Business Directories - Economics & Finance), www.amfiteatruconomic.ro	ISSN 1582-9146
6	Mai-Iunie 2009	Irina Purcarea, Monica Paula Ratiu, Victor Lorin Purcarea, Florian Popa	<i>Exploring the pharmaceutical marketing-mix facing the challenge of business intelligence in the 21st century</i>	În revista Farmacia nr 3, Volume 57, Romanian Society for Pharmaceutical Sciences, pp. 366-388, - Indexed in Science Citation Index Expanded (ISI), Indexed by the Chemical Abstracts,	ISSN 0014-8237

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7	2009	Victor Lorin Purcarea, Dan Mischeleanu, Irina Purcarea, Florian Popa, Dumitru Lupulescu	<i>The unique identity of "Davila" medical and pharmaceutical brand</i>	În revista Farmacia nr 4, Volume 57, Romanian Society for Pharmaceutical Sciences, pp. 393-398, - Indexed in Science Citation Index Expanded (ISI), Indexed by the Chemical Abstracts, - Indexed by the International Pharmaceutical Abstracts (IPA), Indexed by Scopus/Elsevier, -CNCSIS evaluation: A list http://www.revistafarmacia.ro/archive.html	ISSN 0014-8237
8	2009	Anca Gabriela Ilie, Dan Dumitriu, Roxana Sârbu, Oana Antonia Colibășanu	<i>Business Intelligence – A Successful Approach to Creating Performance Management System. Case Study: Application and Prospect of Business Intelligence in Metallurgical Enterprises in Romania</i>	<i>Metalurgia International</i> , vol. XIV, Editura științifică F.M.R., Special Issue No. 4/2009, inclusă ISI Thomson Reuters Science Citation Index Expanded, Journal Citation Reports/ Sciece Edition www.metalurgia.ro	ISSN 1582-2214
9	2009	Anca Gabriela Ilie, Dan Dumitriu, Roxana Sârbu, Oana Antonia Colibășanu	<i>Metallurgical Business Intelligence – The Knowledge Management Melt with Heavy Automation. Case Study on the Romanian Market</i>	<i>Metalurgia International</i> , vol. XIV, Editura științifică F.M.R., Special Issue No. 4/2009, ISI Thomson Reuters Science Citation Index Expanded, Journal Citation Reports/ Sciece Edition, www.metalurgia.ro	ISSN 1582-2214
10	2009	Anca Gabriela Ilie, Rodica Milena Zaharia, Roxana Sârbu	<i>The Analise of the Macroeconomic Vulnerability in Argentina and Turkey and of the Role of the IMF in Argentina and Turkey</i>	<i>Metalurgia International</i> , Editura științifică F.M.R., Special Issue No. 1/2009, ISI Thomson Reuters Science Citation Index Expanded, Journal Citation Reports/ Sciece Edition, www.metalurgia.ro	ISSN 1582-2214
11	2009	Maria Viorica Ștefănescu, Anton Ștefănescu	<i>On the existence of the equilibrium in choice</i>	<i>Mathematical Reports</i> , Editura Academiei Române, vol. 11, 2009, issue 3, pag. 249 – 258, indexed ISI Thomson Reuters Services: Social Sciences Citation Index® http://www.csm.ro/reviste/Mathematical_Reports/home_page.html	ISSN:1582-3067
12	2008	Luminița State, Cătălina Cocianu, Vlamos Panayiotis, Viorica Ștefănescu	<i>A New Unsupervised Learning Scheme to Classify Data of Relative Small Volume</i>	Economic Computation and Economic Cybernetics Studies and Research, vol. 42, No. 1-2, 2008, pag. 109-120, indexed ISI Thomson Reuters Services: Social Sciences Citation Index®, SCI, CIS (Curent Index to Statistics) și INSPEC, http://www.ecocyb.ase.ro/	ISSN: 0242-267X

13	2008	Olaru, Marieta, Hannah Herlemann	<i>Improvement of competitiveness of international companies in a multicultural environment</i>	Revista "Amfiteatru economic", număr special 2/ 2008, Editura ASE, revistă cotate CNCSIS, categoria A, inclusă ISI Thomson Reuters Services (factor de impact 0,320): Social Sciences Citation Index®, Social Scisearch®, Journal Citation Reports/Social Sciences Edition, Revista mai este indexata in urmatoarele baze de date internationale: <i>EBSCO Publishing, Directory of Open Access Journals (DOAJ), Journal of Economic Literature (EconLit), Elsevier B.V. Bibliographic Databases (SCOPUS), Research Papers in Economics (RePEc), International Bibliography of the Social Sciences (IBSS), Cabell's Directory of Publishing Opportunities (Business Directories - Economics & Finance), www.amfiteatrueconomic.ro</i>	ISSN 1582- 9146
14	2008	Negrea Teodor Mihai	<i>Ethical Consumerism and the British Path</i>	Revista "Amfiteatru economic", număr 23/2008, pag. 50-55, Editura ASE, revistă cotate CNCSIS, categoria A, inclusă ISI Thomson Reuters Services (factor de impact 0,320): Social Sciences Citation Index®, Social Scisearch®, Journal Citation Reports/Social Sciences Edition, Revista mai este indexata in urmatoarele baze de date internationale: <i>EBSCO Publishing, Directory of Open Access Journals (DOAJ), Journal of Economic Literature (EconLit), Elsevier B.V. Bibliographic Databases (SCOPUS), Research Papers in Economics (RePEc), International Bibliography of the Social Sciences (IBSS), Cabell's Directory of Publishing Opportunities (Business Directories - Economics & Finance), www.amfiteatrueconomic.ro</i>	ISSN 1582- 9146
15	2008	Onete B.	<i>Ethical practices in commercial website design</i>	Revista "Amfiteatru economic", număr 10 (23)/ 2008, pag. 46-49, Editura ASE, revistă cotate CNCSIS, categoria A, inclusă ISI Thomson Reuters Services (factor de impact 0,320): Social Sciences Citation Index®, Social Scisearch®, Journal Citation Reports/Social Sciences Edition, Revista mai este indexata in urmatoarele baze de date internationale: <i>EBSCO Publishing, Directory</i>	ISSN 1582- 9146

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16	2008	Onete B., Constantinescu M., Filip A.	<p><i>Internet buying behavior. Case study: research of AES students' behavior regarding online shopping</i></p>	<p>Revista "Amfiteatru economic", Sp. Iss. 2/2008, pag. 18-24, Editura ASE, revistă cotate CNCSIS, categoria A, inclusă ISI Thomson Reuters Services (factor de impact 0,320): Social Sciences Citation Index®, Social Scisearch®, Journal Citation Reports/Social Sciences Edition, Revista mai este indexata in urmatoarele baze de date internationale: EBSCO Publishing, Directory of Open Access Journals (DOAJ), Journal of Economic Literature (EconLit), Elsevier B.V. Bibliographic Databases (SCOPUS), Research Papers in Economics (RePEc), International Bibliography of the Social Sciences (IBSS), Cabell's Directory of Publishing Opportunities (Business Directories - Economics & Finance), www.amfiteatrueconomic.ro</p>	ISSN 1582-9146
17	2008	Ion Gh. Roșca, Roxana Sârbu, Nora Tomoșoiu, Viorel Petrescu, Anca Gabriela Ilie, Crina Raluca Bucur	<p><i>Quality Assurance Systems in Higher Education</i></p>	<p>Revista "Amfiteatru economic", număr special 2008, Editura ASE, revistă cotate CNCSIS, categoria A, inclusă ISI Thomson Reuters Services (factor de impact 0,320): Social Sciences Citation Index®, Social Scisearch®, Journal Citation Reports/Social Sciences Edition, Revista mai este indexata in urmatoarele baze de date internationale: EBSCO Publishing, Directory of Open Access Journals (DOAJ), Journal of Economic Literature (EconLit), Elsevier B.V. Bibliographic Databases (SCOPUS), Research Papers in Economics (RePEc), International Bibliography of the Social Sciences (IBSS), Cabell's Directory of Publishing Opportunities (Business Directories - Economics & Finance), www.amfiteatrueconomic.ro</p>	ISSN 1582-9146

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18	2008	Viorica Ștefănescu, Massimiliano Ferrara, Silvia Dedu	<i>Algorithms for hierarchical classification with applications in portfolio management</i>	Journal of ECONOMIC COMPUTATION AND ECONOMIC CYBERNETICS STUDIES AND RESEARCH, no. 3-4/ 2008, Editura ASE, cotate CNCSIS, categoria A, inclusă ISI Thomson Reuters Services: <ul style="list-style-type: none"> • Science Citation Index Expanded • Social Sciences Citation Index® • Social Scisearch® • Journal Citation Reports/Social Sciences Edition 	ISSN:02 42-267X (format print), ISSN 1842 – 3264 (format on-line)
19	2008	Luminița State, Cătălina Cocianu, Vlamos Panayiotis, Viorica Ștefănescu	<i>A New Unsupervised Learning Scheme to Classify Data of Relative Small Volume</i>	Journal of ECONOMIC COMPUTATION AND ECONOMIC CYBERNETICS STUDIES AND RESEARCH, no. 1-2/ 2008, Editura ASE, cotate CNCSIS, categoria A, inclusă ISI Thomson Reuters Services: <ul style="list-style-type: none"> • Science Citation Index Expanded • Social Sciences Citation Index® • Social Scisearch® • Journal Citation Reports/Social Sciences Edition 	ISSN:02 42-267X (format print), ISSN 1842 – 3264 (format on-line)
20	2008	Purcarea Theodor Purcarea Anca	<i>Ethics, the Actual Stake of Restructuring the Trade Relations</i>	Revista “Amfiteatru economic”, număr 23/ 2008, Editura ASE, revistă cotate CNCSIS, categoria A, inclusă ISI Thomson Reuters Services: Social Sciences Citation Index®, Social Scisearch®, Journal Citation Reports/Social Sciences Edition și indexată în următoarele baze de date internaționale: Journal of Economic Literature (EconLit), Research Papers in Economics (RePEc), International Bibliography of the Social Sciences (IBSS), Cabell's Directory of Publishing Opportunities (Business Directories - Economics & Finance), www.amfiteatruconomic.ro	ISSN 1582-9146
21	2008	Purcarea Theodor Purcarea Anca	<i>Distribution in Romania at the shelf supremacy's moment of truth: competition and cooperation</i>	Revista “Amfiteatru economic”, număr 24/ 2008, Editura ASE, revistă cotate CNCSIS, categoria A, inclusă ISI Thomson Reuters Services (factor de impact 0,320): Social Sciences Citation Index®, Social Scisearch®, Journal Citation Reports/Social Sciences Edition, Revista mai este indexata în următoarele baze de date internaționale: <i>EBSCO Publishing, Directory of Open Access Journals (DOAJ), Journal of Economic Literature (EconLit), Elsevier B.V.</i>	ISSN 1582-9146

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22	2008	Maiorescu, I.,	<i>The Role of Marketing in the Real ISO 9001 Quality Management System,</i>	Revista "Amfiteatru economic", număr special 2/ 2008, Editura ASE, revistă cotate CNCSIS, categoria A, inclusă ISI Thomson Reuters Services (factor de impact 0,320): Social Sciences Citation Index®, Social Scisearch®, Journal Citation Reports/Social Sciences Edition, Revista mai este indexata in urmatoarele baze de date internationale: <i>EBSCO Publishing, Directory of Open Access Journals (DOAJ), Journal of Economic Literature (EconLit), Elsevier B.V. Bibliographic Databases (SCOPUS), Research Papers in Economics (RePEc), International Bibliography of the Social Sciences (IBSS), Cabell's Directory of Publishing Opportunities (Business Directories - Economics & Finance), www.amfiteatruconomic.ro</i>	ISSN 1582-9146
23	2008	Plesea Doru Alexandru	<i>RFID technology and its advantages for labelling food products</i>	Revista "Amfiteatru economic", număr special 2/ 2008, pag. 40-44, Editura ASE, revistă cotate CNCSIS, categoria A, inclusă ISI Thomson Reuters Services (factor de impact 0,320): Social Sciences Citation Index®, Social Scisearch®, Journal Citation Reports/Social Sciences Edition, Revista mai este indexata in urmatoarele baze de date internationale: <i>EBSCO Publishing, Directory of Open Access Journals (DOAJ), Journal of Economic Literature (EconLit), Elsevier B.V. Bibliographic Databases (SCOPUS), Research Papers in Economics (RePEc), International Bibliography of the Social Sciences (IBSS), Cabell's Directory of Publishing Opportunities (Business Directories - Economics & Finance), www.amfiteatruconomic.ro</i>	ISSN 1582-9146
24	2008	Onete B., Filip A., Constantinescu M.,	<i>Strategic issues regarding the customers loyalty process in the textile industry, a relationship marketing approach</i>	Revista "Industria textilă", 59 (5), pag. 221-224/ 2008, revistă cotate CNCSIS, categoria A, inclusă ISI Thomson Reuters Services , (factor de impact 0,853), indexată în bazele de date internationale: Science Citation Index Expanded SciSearch®, Materials Science Citation Index, Journal Citation Reports? Science Edition, World Textile Abstracts,	ISSN 1222-5347

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25	2008	Bucur, C., M., Onete, B	<i>Project office - a necessity in a compe- titive company</i>	Revista “Amfiteatru economic”, Sp. Iss. 2/ 2008, pag. 62-68, Editura ASE, revistă cotată CNCSIS, categoria A, inclusă ISI Thomson Reuters Services (factor de impact 0,320): Social Sciences Citation Index®, Social Scisearch®, Journal Citation Reports/Social Sciences Edition, Revista mai este indexata in urmatoarele baze de date internationale: <i>EBSCO Publishing, Directory of Open Access Journals (DOAJ), Journal of Economic Literature (EconLit), Elsevier B.V. Bibliographic Databases (SCOPUS), Research Papers in Economics (RePEc), International Bibliography of the Social Sciences (IBSS), Cabell's Directory of Publishing Opportunities (Business Directories - Economics & Finance), www.amfiteatruconomic.ro</i>	ISSN 1582- 9146
26	2008	Bîrcă, A., Purcărea, A.,	<i>Food labelling and nutrition and health claims</i>	Revista “Amfiteatru economic”, Sp. Iss. 2/ 2008, pag. 62-68, Editura ASE, revistă cotată CNCSIS, categoria A, inclusă ISI Thomson Reuters Services (factor de impact 0,320): Social Sciences Citation Index®, Social Scisearch®, Journal Citation Reports/Social Sciences Edition, Revista mai este indexata in urmatoarele baze de date internationale: <i>EBSCO Publishing, Directory of Open Access Journals (DOAJ), Journal of Economic Literature (EconLit), Elsevier B.V. Bibliographic Databases (SCOPUS), Research Papers in Economics (RePEc), International Bibliography of the Social Sciences (IBSS), Cabell's Directory of Publishing Opportunities (Business Directories - Economics & Finance), www.amfiteatruconomic.ro</i>	ISSN 1582- 9146
27	2008	Negrea, M., T	<i>Quality management in the 21st century - the keys of successful change</i>	Revista “Amfiteatru economic”, Sp. Iss. 2/ 2008, pag. 91- 98, Editura ASE, revistă cotată CNCSIS, categoria A, inclusă ISI Thomson Reuters Services (factor de impact 0,320): Social Sciences Citation Index®, Social Scisearch®, Journal Citation Reports/Social Sciences Edition, Revista mai este indexata in urmatoarele baze de date internationale: <i>EBSCO Publishing, Directory of Open Access Journals (DOAJ), Journal of Economic Literature (EconLit), Elsevier B.V. Bibliographic Databases (SCOPUS), Research Papers in Economics (RePEc),</i>	ISSN 1582- 9146

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